Combined 2009 Visiting Professorship and Annual Fundraising Gala

This year we will celebrate the 9th Jeffrey M. Drazen Visiting Professorship Dinner and our 4th (almost-annual) fundraising Dinner-Dance and Silent Auction on the same evening: Thursday, October 1.

This year’s Asthma Center Visiting Professor will be Dr. Monica Kraft, Direct of the Asthma, Allergy, and Airway Center at Duke Medical Center. She will give Medical Grand Rounds at MGH on Thursday, October 1 (8:00 a.m.) and at BWH on Friday, October 2 (12 noon).

We will combine our traditional Visiting Professor Dinner with the Dinner-Dance and Silent Auction that this year celebrates our Asthma Center’s 20th Anniversary (giving recognition to our roots in the Longwood Medical Area Adult Asthma Center begun in October, 1989). The event will be held at the Marriott Newton Hotel in Newton. We anticipate as our 2009 Partners Asthma Center Honoree State Representative Jeffrey Sanchez, a major advocate for asthma legislation in the Massachusetts state legislature. We will also be giving Asthma Center Awards to 3 of our asthmatic patients and our very first “Lifetime Achievement in Asthma” Award.
Sneak Preview: Asthma Grand Rounds 2009-10

Partners Asthma Center
proudly presents

Asthma Grand Rounds

Program for 2009 - 2010

September 4, 2009
Novel Imaging Techniques in Asthma:
What Have They Taught Us?
Scott Harris, M.D.

November 13, 2009
Panel Discussion: Treatment of Mild Asthma
Kenan Haver, M.D., Elliot Israel, M.D.,
Bruce Levy, M.D., and James MacLean, M.D.

January 15, 2010
Diet and Asthma: Exploring the Link
Augusto Litonjua, M.D., M.P.H.

March 5, 2010
Dendritic Cells in Asthma:
Linking Innate and Adaptive Immunity
Nora Barrett, M.D.

June 4, 2010
Guidelines for the Evaluation and Management of
Difficult Asthma
Christopher Fanta, M.D. and Aidan Long, M.D.
**Distribution of our Newsletter,**

*Breath of Fresh Air*

With our next issue of *Breath of Fresh Air,* we plan to begin direct mailing of our quarterly patient education newsletter to patients seen by Partners Asthma Center physicians at both BWH and MGH … a mailing list approx. 15,000 patients long!

*Breath of Fresh Air*

We will continue to distribute the newsletter at all of our practice sites (13 in all). We would also welcome any other lists of patients and will continue to try to expand our mailing list with the help of Partners IT.

Future projects: *Breath of Fresh Air* available as an RSS feed and as a podcast, and distributed, as much as possible, by e-mail.

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**Asthma Educators Courses, 2009**

Our Asthma Educators’ Institute is planning its 6th season of programs for nurses, nurse practitioners, respiratory therapists, and pharmacists. We will offer our Introductory course, “Becoming an Asthma Educator,” at Newton-Wellesley Hospital and an Advanced program, “Asthma, Exercise, and Sports,” at Brigham and Women’s Hospital this fall.

In addition, we are pursuing creation of an on-line version of the “Becoming an Asthma Educator” seminar, with a series of 10 video-streamed lectures available via the Internet to anyone in the English-speaking world with a computer and Internet connection!
Save the Date

Jeffrey M. Drazen, M.D. Visiting Professor Dinner and 20th Anniversary Dinner-Dance and Silent Auction
Thursday, October 1, 2009

Santiago, Chile, 2008